



# Avifa Infotech Pvt Ltd

**Do what you do best. Let us take care of the rest.**

**\*Statement of Confidentiality**

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# About Us

*The global technology business environment demands for flexible, efficient, robust, reliable and secure IT strategies. We, Avifa Infotech, help you achieve these qualities in your IT strategy by providing you web development, application development, testing and management services and solutions. We provide industries leading IT services. From complete branding solutions to quality testing. We work with your business to bring the best in you. Our experienced team gives shape to your ideas, analyses, thinks ahead of time and stays ahead of others to deliver solutions in a hassle freeway helping you reach the top.*

*When we started back in 2012, our focus was very simple and clear. Our goal was to bring in scalability and quality. We started off as an IT partner to a very few clients in United States. Currently, we are catering to all kinds of IT requirements across the globe, we are coming up with new ways to make the process as painless as possible. We understand the fundamental needs of our clients. Right now, we are among the fewest providers of Scalable Outsourcing. We call this HOD or Hire on Demand. With HOD, each project is handled with utmost care, maintaining Quality to the highest extend. Not even a single piece of code leaves our table without being tested. We have created a new approach to IT outsourcing, simplifying the process and made it painless. With an agile philosophy at base, our HOD technology includes a dedicated product owner, scalable on-demand resource allocation, revisions at any point of time, testing at every phase and all this made highly affordable. Once you have worked with us, it will be impossible to let go.*

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## Who we are

Avifa Infotech Pvt Ltd is an IT company based in Kolkata, India.

We provide quality development of Mobile Apps, Web Services, Software and Cloud Technologies and all kinds of Software Testing. Resources are allocated on demand using our HOD technology. Thus keeping high quality and reducing costs.

## What we do

Some Major Services Are

- ▶ Web Development, Web Designing and Cloud Web Applications
- ▶ Software Development, Android Development, iOS development
- ▶ Quality Testing



# Our Team

**Avijit Sarkar**



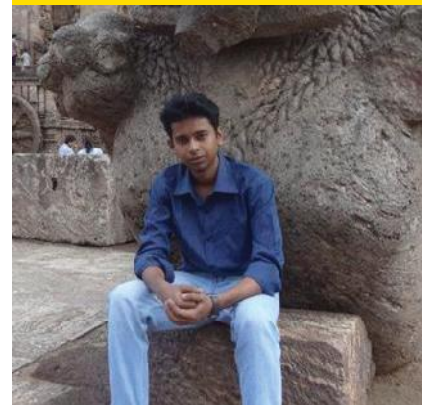
**Position:** Founder and CEO  
**Experience:** 8 Years

**Krishnandu Sarkar**



**Position:** Software Architect  
**Experience:** 6 years

**Trijit Dey**



**Position:** Developer  
**Experience:** 4 years

**Nazia Hassan**



**Position:**BDM & Developer  
**Experience:** 3 years

**Falaque Rashid**



**Position:** Brand Developer  
**Experience:** 3 years

**Sourik Das**



**Position:** Graphics  
**Experience:** 2 Years

# Case Study



## APMS

*Novatec required a system where they can monitor machines across their factories using arrays of sensors, data from those sensors are collected and stored as well as data are analysed.*

During the briefing phase, it was perceived that this was a special project that would need a high-level of customisation. Working with Novatec’s project planners and managers, we were able to turn their vision into reality, on time and on budget. The system features a server where data from sensors and stored and analysed using big data

architecture and technology. Some technologies like Kafa, Storm, Casandra DB and Mongo DB were used on the Server, while there was an Android and a Web viewpoint. For the hardware we used XBee to wirelessly transmit sensor data on the server.

### Project Specifications

▶ IoT Server	<b>On time &amp; on budget</b>
▶ Hardware	<b>Early &amp; on budget</b>
▶ Android Application and Web Viewpoints	<b>On time &amp; under budget</b>

# Our Services

*From Designing to IoT applications. We got you all covered!*

## Development

- ▶ Web Development and Cloud Based Development
- ▶ Android, iOS, Mobile Web
- ▶ Software Development

## Quality Analysis

- ▶ Software Testing
- ▶ Web Testing
- ▶ Mobile Testing

## Branding

- ▶ SEO SEM
- ▶ Creative Advertisement
- ▶ Colateral and Stationary Designing

“ *Quality is not an act, it is a habit.* ”

# Process Flow

## Concept to Reality

▶ Handshake	<b>Step 1</b>
▶ Allocation and Architecture	<b>Step 2</b>
▶ Development<->Feedback<->Testing	<b>Step 3</b>
▶ Testing and Delivery	<b>Step 4</b>

*We have created an Unique workflow to ensure not just smooth operation but also the ability to make updates and changes throughout the development process.*

### 1 HANDSHAKE

■ ■ ■ ■ Initial meeting and conceptualization. Followed by budgeting and approval.

### 2 ALLOCATION AND ARCHITECTURE

■ ■ ■ ■ Our Software architect designs the whole idea into small modules and milestones. Resources are allocated based on dynamic requirements and specifications.

### 3 DEVELOPMENT<->FEEDBACK<->TESTING

■ ■ ■ ■ Resources start developing individual modules, Daily meetings are held to keep everyone update. Any roadblocks or changes are posted to the Architect who restructures the modules. Testing is done weekly to ensure that every module is up to the expected quality.

### 4 TESTING AND DELIVERY

■ ■ ■ ■ Before delivery each piece of code is thoroughly tested reviewed and well documented. After passing quality checks the final product is own as a demo. Changes and feedback are still open and in case of any updates, the process goes back to Step 3.

# Amazing Rates

## Level 1

\$4

 1 Hour

## Level 2

\$8

 1 Hour

We have resources of two levels. According to the project requirements resources are allotted. Thus creating a cost effective and efficient solution for you.

▶ Experience: 6 Months to 3 Years

▶ Skill Sets: Graphics, Web Designer, Web Developer, Android Application Designer, Android Developer, .NET Developer

▶ Work Hours : 8 Per Day

▶ Work Days : 5 Per Week

▶ Experience: 1 Year to 10 Years

▶ Skill Sets: DBA,Software Architect,Product Owner, Analyst, Quality Analyst, Tester, Project Manager

▶ Work Hours : 7 Per Day

▶ Work Days : 5 Per Week



Levels are set by our HR department. The above rates may vary on a case to case basis.



# Thank You



We thank you for your interest in our company, we appreciate your time for reading about us, and it would be really a great honor for us to partner such a highly esteemed organization such as yours. Your high reputation and many years' experience means a lot for us. We are sure that our cooperation will lead to mutual benefit over time. It would be a pleasure to have a meeting. Looking forward to hearing from you.

Sincerely Yours,

A handwritten signature in black ink that reads "Avijit Sarkar".

Avijit Sarkar  
CEO  
Avifa Infotech Pvt Ltd





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